



PRESS RELEASE

Welcoming Ali Rowley, Wave International's new Sales, Customer and Business Development Administrator

There's a new player on the team at Wave International, with the appointment of Ali Rowley joining the company as Sales, Customer and Business Development Administrator.



Ali will be working closely alongside Wave's founder and CEO Paul Gullett managing all aspects of customer service, managing sales enquiries, fulfilling and dispatching orders, export documentation and handling all the business administration.

Paul Gullett says, "We're so pleased to have Ali on board. Her expertise has already been proven in terms of managing our customer service, understanding and dealing with complicated export and delivery documentation, answering incoming enquiries and supporting the sales and business development being generated by our new Sales and Marketing Manager Bryan Stewart. Together they make a great team at Wave International."

Ali joins the company from the travel industry where she worked for the past 10 years. She brings with her extensive experience in customer service, logistics and problem solving. With a strong background in responsible travel, Ali is a keen conservationist which fits well with Wave International's green credentials.

Ali says, "It's a pleasure to be working for an organisation which has the sole aim of helping protect the environment. Every day brings a new and different opportunity to assist our customers who are spread all over the world, often with challenges in terms of getting product to them quickly from our UK manufacturing base, providing technical product support, regulatory and legal documentation and managing all the sales and purchasing order from our distributors worldwide."

In her spare time, Ali enjoys walking her rescue dog in the local woods, experimenting in the kitchen and planning her bucket list travels.

More information about Wave International products, this press release and high res images can be found at www.waveinternational.co.uk For more information contact Alice Driscoll, Consulting Partners, Tel +44 (0) 7971 019377 or email alice@consultingpartners.co.uk or Paul Gullett, Wave International, info@waveinternational.co.uk